



Let's Work Together

By focusing on your employees, we help you give them the benefits they want.



VBA is a Clear Choice

We've been doing this for long enough to know that while every company is different, they all share a similar goal—choosing the best coverage for their employees. That's why we work closely with you to design a plan customized to meet your employees needs.

VBA Offers:

- Tailored plan designs featuring custom underwriting for companies with as few as 10 employees
- Plans that allow for contacts and frames within the same contract period
- A growing network of ophthalmologists, optometrists and retail providers for employees to access

Offer Your Employees Access to High-Quality Eye Care

Considering the unique visual needs of every person, our experts can help you find a plan with options that make sense for your company.



Vision Care Exams

Regular vision care exams are important for early diagnosis of eye and vision problems. Including a vision care exam in benefits packages may reduce medical costs.



Elective Contact Lenses

Contact lenses are often selected as an alternative to frames. VBA will work with you in selecting an elective contact lens allowance to give your employees the flexibility to meet their price point and preferences.



Optional Covered Materials

Looking to offer more? VBA gives you the flexibility to include additional options such as progressive lenses, photochromic lenses and anti-reflective coatings.



Frames

Knowing that frames often double as a statement of fashion, VBA works with you to determine a frame allowance. Our frame allowance gives your employees the flexibility to select frames that meet their budget and sense of style.



Lenses

Lens technology can give your employees clear vision—from daily tasks to special life moments. VBA works with you to determine the lens treatments and designs to meet those needs. From blue-light blocking coatings to fully-covered progressive lenses, our plans can give access to the lenses that help your employees live their best lives.



VBA's Easy-to-Use Member Portal

- Find in-network providers
- Chat online with customer service representatives
- Print ID cards
- Download explanation of benefits (EOB) statements
- Submit out-of-network claims
- Mobile-friendly

An Eye on Customized Vision Plans

We recognize you are competing to retain and attract top talent for their company. Help set yourselves apart with a benefits package that's more than just optics. We can help you explore options to offer a richer benefits package, such as:

DIGITAL RETINAL SCREENING



VBA Vision Plan members may receive an in-network, discounted rate for retinal screening services when using their VBA benefits. Enhance your plans with fully-covered retinal screening.

VOLUNTARY BUY-UP



Offer your employees options! Consider designing a voluntary buy-up plan with all the extras. Funding a richer plan doesn't have to be all on you.

ANNUAL FREQUENCY



With an annual plan, employees don't need to worry about reusing a broken frame or paying out-of-pocket when visual needs change.

INCREASED MATERIAL ALLOWANCE



Not only is it important to keep up with employees' needs, but are you keeping up with market costs, as well? The fastest growing allowance for frames and elective contact lenses is \$150.

SUNGLASSES FOR SUN SAFETY



UV safety is important all-year-round. Help your clients focus on sun safety by adding sunglasses to a standard plan for employees only.

SAFETY FRAMES AND LENSES



90% of eye injuries that occur daily are preventable with safety eyewear. With the right vision plan, your employees can have access to safety eyewear that will fit their lifestyle and prevent injuries.

With VBA, Your Employees' Benefits Extend Beyond Typical Coverage

As VBA members, your employees will enjoy discounts on LASIK surgery and hearing healthcare.



LASIK

Up to \$1000 (\$500 per eye) on Custom Bladeless LASIK using Wavelight with featured in-network providers LasikPlus, TLC Laser Eye Centers and The LASIK Vision Institute.

To schedule a free LASIK consultation, members can call 1-877-437-6105 or visit qualsight.com/-vba.

Hearing

Discounts of over 40% on premium hearing aids with HearUSA. Additionally, members receive discounts on accessories, professional services and receive a one year supply of batteries.

Members can call 855-203-7979 to schedule a complimentary hearing evaluation.



Our Mission

The ability to see clearly is key to optimal living and quality of life for all people and extends beyond health to every person's ability to participate in and contribute to society.

VBA's mission is to improve the human experience by utilizing innovative models of service, delivery and advocacy to reduce barriers to high-quality eye care.

Improving the Human Experience

VBA vision and dental products offer members access to vision and dental care. Through vision care exams and dental cleanings, doctors are able to help members see clearly and smile with confidence.

A Personal Approach

Everyone gets a uniquely personal approach to vision and dental benefits with VBA's customized plans, personalized service and the latest products. Whether you're a member, administrator, provider or lab, working with VBA is a simple process. At VBA, you're our focus.

Since 1965, we've provided comprehensive vision coverage to corporations, municipalities, schools, health and welfare funds, hospitals, and health maintenance organizations in Pennsylvania.

Our focus on personalized service has helped us build and maintain long-term relationships like the one we still have with our first customer that joined us more than 50 years ago.

Coverage for Those Who Need it Most

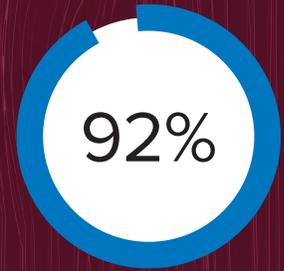
The Pennsylvania Vision Foundation, an affiliate of VBA, was founded in 2007 to provide eye care, including vision care exams, prescription lenses and frames, to those in need. To date, the foundation has proudly assisted more than 8,700 uninsured Pennsylvanians.

For more information about VBA, our customized plans, partnerships and more, visit our website at vbaplans.com.



1. Society for Human Resource Management; "2018 Employee Benefits: The Evolution of Benefits."
2. Willis Towers Watson; "Employees are more likely to stay with their employers when offered a group benefit marketplace: The Results of a 2018 Employer/Employee Satisfaction Survey."

Did You Know?



92% of employees say benefits are important to overall job satisfaction.¹



78% of employees maintain they are more likely to stay with their employer because of their benefits program.²



Our exceptional customer care representatives are available by phone, chat or email.

Multi-lingual representatives are available through LanguageLine Solutions® translation services.